



NetDimensions LMS

CASE STUDY



# Humentum

Delivering Critical Learning to Aid  
Organizations and Charities

*"Partnerships such as the one we have with NetDimensions LMS help us make a real difference in the world. They allow us to build and develop the skills of people working in some of the world's most challenging and hardest to reach places. Helping these workers access professional development opportunities allows them to do their jobs to the best of their ability which ultimately improves aid delivery and the lives of some of the most marginalized communities across the world."*

— Ross Coxon, Director of Learning Services, Humentum

**Company:** Humentum

**Industry:** Not-For-Profit/International Development

**Headquarters:** Washington DC

**Challenge:** Reaching globally disparate learners in difficult-to-access locations

**PeopleFluent solutions:** NetDimensions LMS, NetDimensions Mobile app

**Results:** In 2018, Humentum delivered over 1,000 courses to over 30,000 learners in 164 countries. Nearly 100 Humentum member NGOs are using the system with a total of 102,546 active users in the system.

## COMPANY PROFILE

With offices in the US and UK, as well as regional hubs in Latin America and Africa, Humentum provides aid organizations and charities with training, consultancy and online learning. Their aim is to help their members achieve organizational excellence, and through that, change the lives of the people they work with.

Humentum's members in the development and relief community include the Bill and Melinda Gates Foundation, Habitat For Humanity, Hope International, The Salvation Army World Service Office, Save the Children, the WWF, Oxfam, Rise Against Hunger, CARE and The Elizabeth Glaser Pediatric AIDS Foundation, amongst many others.

## THEIR CHALLENGES

Humentum's members and their employees are based all over the world. Their work focuses on helping people in developing countries, as well as places that are active conflict zones.

Delivering learning to employees working in these kinds of locations is a challenge. The training they receive needs to be easy to access and available at a time that suits them. Often staff in these locations

are working long hours in difficult conditions, and may only have an hour or so to spare in the evenings to learn.

While you may think that internet connectivity would be poor in these locations, the rapid pace of technology has meant that it's rare not to have any access to the internet, and many people now have reliable internet access through their cellphones. Learners can also download content onto the mobile app, NetDimensions Mobile, to take training wherever and whenever it suits them.

That makes online learning the ideal format for delivering training. But managing and delivering eLearning courses to the hundreds of individual organizations they work with, and their many thousands of employees is a complex and challenging task.

## PROVIDING DEDICATED LEARNING PORTALS TO LEARNERS ALL AROUND THE WORLD

PeopleFluent Learning's partnership with Humentum started in 2014. After hearing about the extraordinary work of LINGOs (which then merged with two other organizations to form Humentum), we offered the organization access to NetDimensions LMS.

This implementation has allowed Humentum to greatly expand the scope and reach of their learning. Now, each member organization they work with gets their own dedicated learning portal. This gives staff a centralized location to access all of their learning programs.

Each portal is built in the popular blogging platform, Wordpress, which means it can be easily customized to suit the needs of individual members. Every member organization can clearly structure and present courses and programs according to their learners' particular needs. They can also personalize the portal to accurately represent their organization's brand and values.



The portals integrate with the NetDimensions LMS through the NetDimensions Software Development Kit (SDK), allowing Humentum and its members, to easily manage learning content and track learner activity.

*“What we like is the durability. NetDimensions LMS is so stable. We have learners in 164 countries at any time. This robustness is vital for people doing what is, in my opinion, the most important learning in the world.”*

– Ross Coxon, Director of Learning Services, Humentum

## DELIVERING ESSENTIAL COMPLIANCE TRAINING AT SCALE

NetDimensions LMS gives Humentum’s partners the technical capability required to launch and track business-critical compliance learning courses at scale. This means they can deliver essential training on challenges that can really affect the success of

development work, such as safety and security, or bribery and corruption.

## SUPERCHARGING LEARNING PROGRAMS

Humentum works with a range of partners to deliver valuable learning content to their members. But what they’ve found since implementing the NetDimensions LMS, is that not only are their members using it to access the learning Humentum provide, they’re also harnessing their portals to host and manage other learning courses too.

NetDimensions LMS’s vast range of features gives Humentum’s members the flexibility to host and manage their own online learning and face-to-face training, giving them a centralized location to manage every aspect of their training programs.

Another bonus of working with the NetDimensions LMS is that members can easily share learning content with each other. For example, one aid organization may have created valuable training on child protection which they can share with other Humentum members that require training in the same area. This ability to cross-collaborate only serves to strengthen and build on the services that Humentum provide.

*“It’s not every company that’s willing to support a charity on this level. It’s an incredible story that’s really changing lives. People have careers because of the access to learning that the NetDimensions LMS provides.”*

- Ross Coxon, Director of Learning Services, Humentum



To request a free demo or speak to a NetDimensions LMS consultant, contact us today on [netdimensions@peoplefluent.com](mailto:netdimensions@peoplefluent.com).